

# Digital Leadership & Intelligence through Coding

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# Why am I Here?

To share with you what I've learned (and am still learning) about personal development, career, and what to expect in the Industry.

To share the joy of coding and how coding will make you a better professional.

# Profile



- S1 - Management Information Systems, Boston USA
- S2 - Business IT, Manchester UK
- 12 years experience (9 years ini startups)
- Exited 2x, failed 2x
- Positions held: Marketing, Sales, PR, Govrel, Operations, Internal Control, Product, Co-Founder, Country Manager
- Passion: Sales, people development, change management, education and technology
- Current work: Progate - Online Coding Platform

# What Does Digital Really Mean?

Marriage between Technology and People

“Digital Mindset”, then is a set of behaviours and attitudes that enable people and organizations to foresee possibilities to incorporate and extract value from technology in work

# Digital Mindset Characteristics

1. Understand the power of tech to democratize teams and processes
2. Adapt to the scale of output and accelerate every form of interaction and action
3. Grasp the impact of interconnectedness
4. Face the shifts and disruptions with equanimity

# Organizations are changing!



# 7 Principles of a Future Employee

1. Flexible Work Environment
2. Ability to customize own work for results
3. Shares information
4. Use new ways to communicate and collaborate
5. Can become a leader
6. Learning worker vs knowledge worker
7. Learns and teaches at will

# Shifting from “Why” to “How”

1. Collaborative approach
2. Take every opportunity, experiment and overcome challenges = growth mindset
3. Define your vision and stick to it
4. Breakdown goals into small wins



# Leadership Rules to a Digital Mindset

1. Don't reinvent the wheel, find what works and replicate
2. See technology adoption as strategic, not operational
3. Don't take a wait-and-see attitude
4. Firm believer in upskilling employees
5. Provide vision and empowerment continuously
6. Rely on data yet trust your intuition
7. Step out of comfort zones and embrace the opposites

# Bonus Tip!

5 Great (and rare) Skills that don't Require Talent:

1. Be on time
2. Enthusiastic
3. Good manners
4. Doing more
5. Always being prepared

# Why Coding

**Problem-solving**

**Confidence**

**Creativity**

**Self Reliance**



**Critical Thinking**

**Resilience**

Thank you!

Let's Discuss